

niederösterreichische
DORF & STADT
erneuerung

Organisation



Organisation



Regional offices of the Lower Austria Village and City Regeneration

HOLLABRUNN
KATZELSDORF
WILHELMSBURG
OTTENSCHLAG

Philosophy



**Close to the citizens
Help to help themselves**

**Cooperative Leadership
Selfresponsibility**

Tasks

Village Regeneration

City Regeneration

Local Agenda 21

Regional Projects

Offers

Workshops

Moderation

**Development of visions and aims for
villages**

Project Management

Management of conflicts

**Funding guide and help with funding
papers**

Evaluation

Public Relations

Cooperation Partners



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Introduction

The village regeneration should build up a new consciousness for the rural area.....

...a consciousness, that is not complete new, but grows from the existing one.

We want to take care of the old in the new....

Dr. Erwin Pröll, 1985



Development



Aims

Increasing Life quality

environment / human relations

Growing of the community consciousness

more communal activities
Identification



Increasing of the responsibility

in front of my own door

Visible village regeneration



Unvisible village regeneration

plans and concepts for renovation

Improvement of cooperation of
several groups in the village
(clubs, minoritys, handicapped
people)

Event- organisation

Corporate image of a village

The corporate image of a village is build up together with the citiziens, the municipal administration with the instructor of the Lower Austria village regeneration association.



Content of a corporate image

Strengths/Weaknesses

Ressources/aims

measures

Success criterias

schedule / budget



Main tasks of a corporate image

Appearance of a village and extension of settlement

Economy, tourism, agriculture

Ecology and energy circles

Education

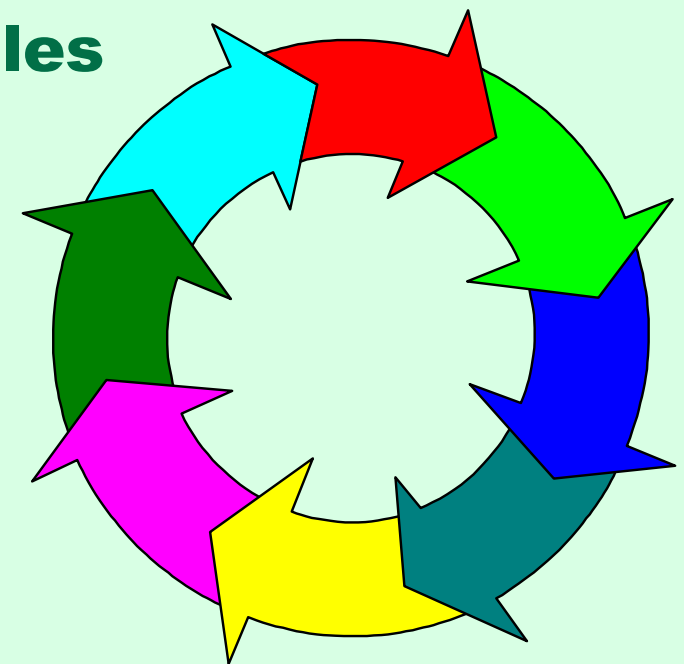
Transport

Social fields

Culture

Leisure activities

Regional cooperations



Dorferneuerungsverein

Club for people to organize projects, to cooperate with the management of the village and the government of Lower Austria



Examples



Modell Dorfhaus in Ringendorf



Kinderspielplatz Frankenfels



Museum St. Leonhard /Hornerwald



Heiliger Stein Mitterretzbach

Examples



Sonnwendkreis in Steinakirchen



Revitalisierung Ruine Dobra



Generationenbrücke in Hammersdorf



Kinderspielplatz in Kirchau

Thematic villages



Laa - die Wasserstadt



Schönbach - das Kraut&Rüben Dorf



Mariensee - das Theaterdorf

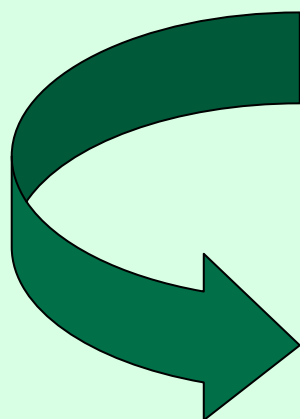


Purgstall - das Bücherdorf

Project Performance

**Proposed and passed
575 Projects**

**Fundings
5,12 Mio €**



x 3,6

**Volume of
Investments
18,25 Mio €**

Secret of Success

HerzHirnHandHumor
HerzHirnHandHumor
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HerzHirnHandHumor
HerzHirnHandHumor

heart

brain

hand

humor

Contact

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Our Partners und Sponsors



Energie
vernünftig
nutzen

EVN

Arboretum

- It is a cooperation – projekt of „Lower Austria city and village renovation“ and the city of Devinska Nova Ves
- Arboretum is the name of a dendro park at the outskirts of D.N.V. It is a class –room in nature. Pupils get to know the typical plants of the countryside. The dendro park was designed by Slowakien and Austrian teachers and scientists in cooperation with schools in Auersthal and Großkrut.



Herrnbaumgarten thematic village

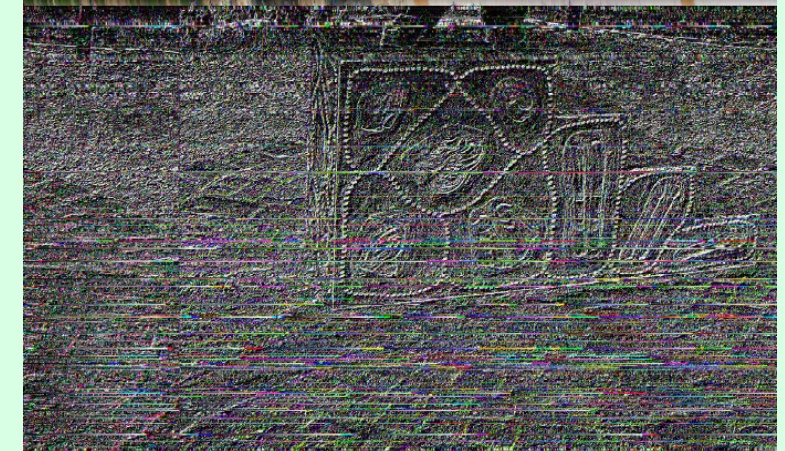


This village has a special marketing concept: „nonsense“ in various forms, in every part of everyday life. The nonseum shows all events we do not need, the guest houses have funny names and equipment, in the streets you find unusual things like „the point of view“, the monument for contemporary art or the bed above the parking place. You can buy nonsense-wine or walk under the earth in the cellar - labyrinth. During the year you can attend funny events.

Herrnbaumgarten thematic village



The funny actions induce a lot of guests to come to Herrnbaumgarten. They consume food and drinks, buy products of the village and sleep in the original guest-houses



Die Weinstadt Poysdorf – The famous City of Wine in Lower Austria thematic village

The main product of Weinviertel is wine and Poysdorf is the most famous city of wine production in the region.

Wine dominates the townscape.
The „wine-world Poysdorf“ is the new marketing concept:

*Events, wine-museum, cellars,
expositions, vinothek*

It is important to keep the typical landscape with vineyards.

The aim is to increase the number of guests.



Die Weinstadt Poysdorf – The famous City of Wine in Lower Austria thematic village

